



ElectroneX 2010 trade show & conference - Connecting the electronics industry!

**SURFACE
MOUNT 2010**



ElectroneX 2010 - the NEW dedicated electronics industry exhibition & conference is set to provide a truly comprehensive look at future directions for the Australian electronics sector.

Combining Surface Mount 2010 and partnering with the SMCBA, the event provides an overview of the latest technology and trends for the electronics industry.

"Recent industry research confirmed demand for a more specialised industry event tailored to the specific requirements of the electronics sector. The renewed industry support the event is enjoying acknowledges greater interest in what is seen as a better concept. Showcasing the latest industry technology, products and services and combining a comprehensive conference in one location provides a more specialised forum for the exchange of leading edge ideas and industry innovations"; said Noel Gray, Managing Director of show organisers AEE Pty Ltd.

"Leading names in electronics including companies that have not exhibited at shows in many years have returned to book space and support the ElectroneX 2010 forum" Gray said.

The exhibition provides electronics engineers and key decision makers with the opportunity to speak to industry experts face to face and learn more about how new technology and products can help them compete in a changing market to maximize business results.

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Conference delegates and visitors from across Australia & overseas will converge on Australian Technology Park from 7-9 September 2010 to hear from international guest speakers and local experts on electronics developments for the Australian and international markets. The conference runs for 3 days with the expo opening for 2 days.

SPECIAL OFFER TO ALL HESTA MEMBERS – Attend conference sessions at the SMCBA member rate – please indicate HESTA membership on the registration form to book at member rates.

Please call SMCBA on 03 9568 0599 if you have any questions.

CONFERENCE INFO - GO TO <http://www.smcba.asn.au/SM2010program.pdf>



Register Now to Join Industry Colleagues at Electronex 2010

Industry guests from all sectors of the electronics market are invited to attend and will find the necessary new products, technologies, services and equipment at the exhibition with an impressive growing list of 50 + leading industry suppliers and service providers assembled in one convenient location. Just 2 km from the Sydney city centre, Australian Technology Park has a newly constructed car park for ease of access to the conference & exhibition venue.

The expo will open from
10am - 6pm on the Wednesday 8 September and
9am - 6pm on Thursday 9 September.

[FREE Business Registration Online - Visitors can register online to attend the exhibition](#)

free of charge at: www.electronex.com.au